



**Education Event
Spring 2025 Meeting
Tuesday, April 22, 2025
Rogers, Arkansas**

TIME	AGENDA ITEM	DISCUSSION LEADER
1:00 p.m.	Welcome and Introductions Antitrust Statement Introductions	Jeff Wright
1:10 p.m.	Deals with Integrity: Ethical Behavior In and Around Oil and Gas Asset Acquisition and Management This session will consist of a presentation, discussion, and role-playing scenarios on ethical deals made in land negotiations from APPL professionals. Learning Objectives: By the end of this session, you will be able to: <ul style="list-style-type: none"> • Identify factors that lead to imbalanced land negotiations and why they occur • Understand the application of ethical considerations and principles in land negotiations. • Navigate the steps required to ethically negotiate legal and regulatory documents in the oil and gas sector. <u>Program Level:</u> Basic <u>Pre-requisite:</u> Some familiarity with the COPAS documents, their purpose and use, as well as some familiarity with general accounting standards. <u>Advance Preparation:</u> None <u>Delivery Method:</u> Group Live <u>Field of Study:</u> Specialized Knowledge <u>CPE Credits:</u> 1.0	Jimmy Wright & Kyle Reynolds
2:10 p.m.	Workplace Writing This session will consist of a presentation from University of Arkansas – Fort Worth professors from the Center for Economic Development on proper business writing style and etiquette. Learning Objectives: By the end of this session, you will be able to: <ul style="list-style-type: none"> • Understand the principles of effective business communication. • Write clear, effective and professional email communication • Prepare well-organized and informative reports • Master digital communication tools. <u>Program Level:</u> Basic <u>Pre-requisite:</u> None <u>Advance Preparation:</u> None <u>Delivery Method:</u> Group Live <u>Field of Study:</u> Communications and Marketing <u>CPE Credits:</u> 1.0	Dr. Kim Gordon



3:00 p.m. Break (15 Minutes)

3:15 p.m. TBD TBD

This session will consist of a presentation and discussion of the _____.
Learning Objectives:

By the end of this session, you will be able to:

- Discuss _____
- Recall _____
- Engage in conversations on _____

Program Level: Intermediate

Pre-requisite: Some familiarity with the COPAS documents, their purpose and use, as well as some familiarity with general accounting standards.

Advance Preparation: None

Delivery Method: Group Live

Field of Study: TBD

CPE Credits: 1.0

4:15 p.m. Adjourn



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