



# 2025 Advertising Contract

Council of Petroleum Accountants Societies, Inc. (COPAS)

PO Box 21272, Wichita, KS 67208 Phone: 303.300.1131 copasoffice@copas.org

Company Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

## **ACCOUNTS ADVERTISING**

### **Ad Duration:**

☐ Single Issue ☐ 4 Issues ☐ 6 Issues ☐ 8 Issues

### **Ad Size\*:**

☐ Full Page ☐ Half Page ☐ Quarter Page ☐ Business Card  
☐ Inside Front Cover ☐ Inside Back Cover ☐ Back Cover

\*Please refer to page 2 for advertising specifications

### **Rates Per Issue:**

| Ad Size                         | Single Issue | Four Issues <sup>1</sup> | Six Issues <sup>2</sup> | Eight Issues <sup>3</sup> |
|---------------------------------|--------------|--------------------------|-------------------------|---------------------------|
| Full Page                       | \$1,250      | \$1,063                  | \$1,000                 | \$875                     |
| Half Page                       | \$1,050      | \$893                    | \$840                   | \$735                     |
| Quarter Page                    | \$700        | \$595                    | \$560                   | \$490                     |
| Business Card                   | \$140        | \$119                    | \$112                   | \$98                      |
| Inside Front Cover <sup>4</sup> | \$1,750      | \$1,488                  | \$1,400                 | \$1,225                   |
| Inside Back Cover <sup>4</sup>  | \$1,750      | \$1,488                  | \$1,400                 | \$1,225                   |
| Back Cover <sup>4</sup>         | \$1,900      | \$1,615                  | \$1,520                 | \$1,425                   |

<sup>1</sup>Four issue contract—15% discount off single issue rates

<sup>3</sup>Eight issue contract—30% discount off single issue rates

<sup>2</sup>Six issue contract—20% discount off single issue rates

<sup>4</sup>Carries the right of first refusal until cancelled in writing.

## **WEBSITE VENDOR LINK**

☐ Annual placement - \$450/year

Links appear on the COPAS website: <https://copas.org/resources/vendor-links/>

Vendor link ads appear alphabetically.

The content is freeform text and can be changed at the advertiser's discretion.

\_\_\_\_\_  
Advertiser

\_\_\_\_\_  
Date

\_\_\_\_\_  
Tom Wierman, Executive Director

\_\_\_\_\_  
Date



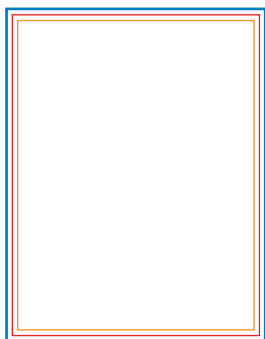
# COPAS ACCOUNTS ADVERTISING SPECS & SIZES FOR PRINT MAGAZINE



**All *ACCOUNTS* magazine ads must be the following specs for print:**

- ☐ CMYK Color Mode (*if unsure how convert a RGB to CMYK, the designers can convert it*)
- ☐ JPEG or PDF (*PNG's are for web and will not work for print*)
- ☐ 200-350 DPI resolution (*the higher or closer to 300 the better, 200 is the minimum*)

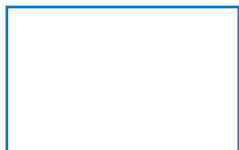
## FULL PAGE AD



## SPECIFIC AD SIZES:

- **Full page Ad** art created at 8.75" x 11.25"
- Final Print area will be 8.5" x 11" (*where the printer cuts*)
- Live/Safe Zone is 8" x 10.5" (*.25 from edges of Print Size above. Keep all text, faces, logos, and important information within this area. Anything outside this area is the .25" of breathing room, followed by .25" that will be completely cut off by printers*)

## HALF PAGE HORIZONTAL AD



→ **Half** 7.75" x 4.75"

## QUARTER PAGE AD



→ **Quarter** 3.5" x 4.75"

## BUSINESS CARD AD



→ **Business Card** 3.5" x 2" (*same size as a standard printed business card*)